



|               |  | Statement Showing Shareholding Pattern         |                        |  |   |                            |  |
|---------------|--|--|------------------------|--|---|----------------------------|--|
|               |  | SPICE MOBILES LIMITED (Formerly Spice Limited) |                        |  |   |                            |  |
|               |  | Name of the Company :                          |                        |  |   |                            |  |
|               |  | Scrip Code :                                   |                        | 517214                                       |   |                            |  |
|               |  | Quarter Ended :                                |                        | 30th Sept. 2008                              |   |                            |  |
| Category code | Category of Shareholder  | Number of Shareholders                         | Total number of shares | Number of shares held in dematerialized form | Total shareholding as a percentage of total number of shares (A+B) <sup>1</sup> | As a percentage of (A+B+C) |  |
| (A)           | Shareholding of Promoter and Promoter Group <sup>2</sup>                   |  |                        |  |   |                            |  |
| 1             | Indian   |  |                        |  |   |                            |  |
| (a)           | Individuals/Hindu Undivided Family   | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
| (b)           | Central Government/ State Government(s)                                    | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
| (c)           | Bodies Corporate   | 3  | 47,194,234             | 47,194,224                                   | 63.23   | 63.23                      |  |
| (d)           | Financial Institutions/ Banks  | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
| (e)           | Any Others(Specify)  | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
|               | <b>Sub Total(A)(1)</b>   | <b>3</b>                                       | <b>47,194,234</b>      | <b>47,194,224</b>                            | <b>63.23</b>  | <b>63.23</b>               |  |
| 2             | Foreign  |  |                        |  |   |                            |  |
| a             | Individuals (Non-Residents Individuals/ Foreign Individuals)               | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
| b             | Bodies Corporate   | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
| c             | Institutions   | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
| d             | Any Others(Specify)  | 0  | 0                      | 0  | 0.00  | 0.00                       |  |
|               | <b>Sub Total(A)(2)</b>   | <b>0</b>                                       | <b>0</b>               | <b>0</b>                                     | <b>0.00</b>   | <b>0.00</b>                |  |
|               | <b>Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)</b> | <b>3</b>                                       | <b>47,194,234</b>      | <b>47,194,224</b>                            | <b>63.23</b>  | <b>63.23</b>               |  |
| (B)           | Public shareholding  |  |                        |  |   |                            |  |
| 1             | Institutions   |  |                        |  |   |                            |  |
| (a)           | Mutual Funds/ UTI  | 0  | 0                      | 0  | 0.00  | 0.00                       |  |

|        |   |              |                   |                   |              |              |
|--------|---|--------------|-------------------|-------------------|--------------|--------------|
| (b)    | Financial Institutions / Banks  | 2            | 545               | 0                 | 0.00         | 0.00         |
| (c)    | Central Government/ State Government(s)   | 1            | 104,596           | 104,596           | 0.14         | 0.14         |
| (d)    | Venture Capital Funds   | 0            | 0                 | 0                 | 0.00         | 0.00         |
| (e)    | Insurance Companies   | 0            | 0                 | 0                 | 0.00         | 0.00         |
| (f)    | Foreign Institutional Investors   | 1            | 3289474           | 3289474           | 4.41         | 4.41         |
| (g)    | Foreign Venture Capital Investors   | 0            | 0                 | 0                 | 0.00         | 0.00         |
| (h)    | Any Other (specify)   | 0            | 0                 | 0                 | 0.00         | 0.00         |
|        | <b>Sub-Total (B)(1)</b>   | <b>4</b>     | <b>3,394,615</b>  | <b>3,394,070</b>  | <b>4.55</b>  | <b>4.55</b>  |
|        | <b>B 2 Non-institutions</b>   |              |                   |                   |              |              |
| (a)    | Bodies Corporate  | 468          | 13,950,758        | 13,891,668        | 18.69        | 18.69        |
| (b)    | Individuals   |              |                   |                   |              |              |
| I      | Individuals -i. Individual shareholders holding nominal share capital up to Rs 1 lakh | 27725        | 6,928,447         | 4,606,472         | 9.28         | 9.28         |
| II     | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.    | 10           | 1,549,670         | 501,470           | 2.08         | 2.08         |
| (c)    | Any Other (specify)   | 0            | 0                 | 0                 | 0.00         | 0.00         |
| (c-i)  | NRIs / OCBs   | 68           | 1,352,141         | 1,351,441         | 1.81         | 1.81         |
| (c-ii) | Clearing Members  | 120          | 268,135           | 268,135           | 0.36         | 0.36         |
|        | <b>Sub-Total (B)(2)</b>   | <b>28391</b> | <b>24,049,151</b> | <b>20,619,186</b> | <b>32.22</b> | <b>32.22</b> |
| (B)    | <b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>                                   | <b>28395</b> | <b>27,443,766</b> | <b>24,013,256</b> | <b>36.77</b> | <b>36.77</b> |
|        | <b>TOTAL (A)+(B)</b>  | <b>28398</b> | <b>74,638,000</b> | <b>71,207,480</b> | <b>100</b>   | <b>100</b>   |
| (C)    | Shares held by Custodians and against Depository Receipts have been issued which      | <b>0</b>     | <b>0</b>          | <b>0</b>          | <b>0.00</b>  | <b>0.00</b>  |
|        | <b>GRAND TOTAL (A)+(B)+(C)</b>  | <b>28398</b> | <b>74,638,000</b> | <b>71,207,480</b> | <b>100</b>   | <b>100</b>   |



Sr.No

Notes

NIL



(D)(b) Statement showing Shareholding of persons belonging to the category  
"Promoter and Promoter Group"

| Sr. No.      | Name of the shareholder   | Number of shares  | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above} |
|--------------|---|-------------------|--|
| 1            | SpiceCorp Entertainment Limited<br>(Formerly Spice Corp Limited) *                    | 29,060,270        | 38.93  |
| 2            | Spice Televentures Private Limited<br>(Formerly Omnia Investments Private Limited) ** | 15,060,270        | 20.18  |
| 3            | Twenty First Century Capitals Limited   | 3,073,694         | 4.12   |
| <b>TOTAL</b> |   | <b>47,194,234</b> | <b>63.23</b>   |

\* Name of 'Spice Corp Limited' changed to 'SpiceCorp Entertainment Limited' w.e.f. 7th August 2008.

\*\* Name of 'Omnia Investments Private Limited' changed to 'Spice Televentures Private Limited' w.e.f. 11th Sept. 2008.



(1)(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No. | Name of the shareholder                        | Number of shares  | Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (1)(a) above} |
|---------|--|-------------------|--|
| 1       | Bennett, Coleman and Company Limited           | 3,289,474         | 4.41   |
| 2       | M.C.Tyres Pvt. Ltd.                            | 2,500,000         | 3.35   |
| 3       | Niketian Investment Pvt. Ltd.                  | 1,413,130         | 1.89   |
| 4       | Dilip Modi                                     | 1,000,000         | 1.34   |
| 5       | Jolly Trading and Merchandise Pvt. Ltd.        | 2,500,000         | 3.35   |
| 6       | Lehman Brothers Asia Limited A/c GRA Financeec | 3,289,474         | 4.41   |
| 7       | KK Securities Limited                          | 2,480,546         | 3.32   |
| 8       | Mahesh Kumar Ahluwalia                         | 1,040,542         | 1.39   |
|         | <b>TOTAL</b>                                   | <b>17,513,166</b> | <b>23.46</b>   |



(D)(d) Statement showing details of locked-in shares

| Sr. No. | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (D)(a) above} |
|---------|-------------------------|----------------------------|--|
| 1       |                         |                            |  |
| 2       |                         |                            |  |
| 3       |                         |                            |  |
| 4       |                         | NIL                        |  |
| 5       |                         |                            |  |
| 6       |                         |                            |  |
| 7       |                         |                            |  |
| 8       |                         |                            |  |
| 9       |                         |                            |  |
| TOTAL   |                         |                            |  |



| (II)(a)      | Statement showing details of Depository Receipts (DRs) |                              |   |  |
|--------------|--|------------------------------|---|--|
| Sr. No.      | Type of outstanding DR<br>(ADRs, GDRs, SDRs, etc.)     | Number of outstanding<br>DRs | Number of shares<br>underlying outstanding<br>DRs | Shares underlying outstanding DRs as a<br>percentage of total number of shares<br>{i.e., Grand Total (A)+(B)+(C) indicated<br>in Statement at para (I)(a) above} |
| 1            |  |                              |   |  |
| 2            |  |                              |   |  |
| 3            |  |                              |   |  |
| 4            |  | NIL                          |   |  |
| 5            |  |                              |   |  |
| 6            |  |                              |   |  |
| 7            |  |                              |   |  |
| 8            |  |                              |   |  |
| 9            |  |                              |   |  |
| <b>TOTAL</b> |  |                              |   |  |



(II)(b) Statement showing Holding of Depository Receipts (DRs), where underlying shares are in excess of 1% of the total number of shares

| Sr. No.      | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above} |
|--------------|-----------------------|---|---|---|
| 1            |                       |   |   |   |
| 2            |                       |   |   |   |
| 3            |                       |   |   |   |
| 4            |                       | NIL   |   |   |
| 5            |                       |   |   |   |
| 6            |                       |   |   |   |
| 7            |                       |   |   |   |
| 8            |                       |   |   |   |
| 9            |                       |   |   |   |
| <b>TOTAL</b> |                       |   |   |   |

